

Sustainability						
Kennnummer	Workload	Credits/LP	Studiensemester	Häufigkeit des Angebots	Dauer	
IMM 4	270 Std.	9	2	Jedes Semester	1 Semester	
1	Lehrveranstaltungen		Sprache	Kontaktzeit	Selbststudium	Geplante Gruppengröße
	a) Responsibilities of Managers		a) English	a) 22,5 Std.	a) 97,5 Std.	a) 15
	b) Sustainable Management		b) English	b) 22,5 Std.	b) 127,5 Std.	b) 15
2	<p>Lernergebnisse/Kompetenzen</p> <p>Nach erfolgreicher Teilnahme am Modul können die Studierenden ...</p> <p>Anwendung (3)</p> <p>... Know the patterns of conflicts in- and outside of companies and conflict proceedings ... Define and implement sustainability (economics, environmental, social) goals and strategies in a dynamic environment ... Define and implement the legal responsibilities of a company's management and boards for national as well as for international business</p> <p>Analyse (4)</p> <p>... Analyze the meanings of manager's responsibilities for the strategic and day-to-day decisions of the management ... analyze global trends in the ecological and societal environment of business organizations ... understand and appreciate the dynamics of industrial competition and the importance of ecological and social trends in the business environment.</p> <p>Synthese (5)</p> <p>... successfully deal with managerial institutions like supervisory board, worker's council and other management institutions ... explain the role and changing attitudes of different stakeholder groups and evaluate the consequences of this changes for business organizations</p> <p>Evaluation / Bewertung (6)</p> <p>... evaluate the consequences of wrongful managerial decisions ... evaluate business organizations throughout their whole supply and value chain with regard to the requirements of sustainable management. ... evaluate the link between financial performance and ecological and social impacts of business activities</p>					
3	<p>Inhalte</p> <p>a) - Legal responsibility of managers in the frame of Corporate Governance... - Connection of these responsibilities to moral & ethical responsibility in terms of Sustainable Development - Compliance & Risk management, Code of conduct - Stakeholders influence on companies - Conflict Management.</p> <p>b) - Sustainable development: history and meaning - How to measure sustainable development?</p>					

	<ul style="list-style-type: none"> - Sustainable development and business organizations: business environment, stakeholders and their objectives - Sustainable management throughout the supply and value chain: concepts and tools - Sustainability Accounting and Reporting - Business game: How to manage a company in a “sustainable way”? The students will form groups and team up to take over the leadership of a company in the toy industry. Toyprod AG is a traditional toy manufacturer. The decisions that the students have to take relate to all functional areas of the company (e.g. marketing, supply chain, investments, human resources) and all have a strong link to sustainability aspects
4	<p>Lehrformen</p> <ul style="list-style-type: none"> a) Seminar b) Seminar
5	<p>Teilnahmevoraussetzungen</p> <ul style="list-style-type: none"> a) None (some knowledge of Financial Accounting and Cost accounting helpful) b) Business Law (bachelor level)
6	<p>Prüfungsformen</p> <ul style="list-style-type: none"> a) Prüfungsleistung 1sbPN (Präsentation) (4 LP) b) Prüfungsleistung 1M (50%) (Mündliche Prüfung) (5 LP insgesamt für alle Teilprüfungsleistung dieser Lehrveranstaltung)¹ b) Prüfungsleistung 1sbA (50%) (Praktische Arbeit)¹
7	<p>Verwendung des Moduls</p> <p>International Management M.Sc. (IMM)</p>
8	<p>Modulbeauftragte/r und hauptamtlich Lehrende</p> <p>Prof. Dr. Frank Kramer (Modulverantwortliche/r)</p>

9	Literatur a) Duve/Eidenmüller/Hacke, Mediation, 2. Ed. 2011 Hauschka, Corporate Compliance, 2. Ed., 2010 Horstmeier, Privatrecht der Unternehmen, 7. Aufl., 2013, Ponschab/Schweizer, Schlüsselqualifikationen, 2008 b) Bansal, P./Hoffmann, A. (editors) (2012): The Oxford Handbook of Business and the Natural Environment. Quaddus, M. /Siddique, M. (editors) (2011): Handbook of Corporate Sustainability: Frameworks, Strategies and Tools. Jones, S. /Ratnatunga, J. (editors), (2012): Contemporary issues in Sustainability Accounting, Assurance and Reporting.
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¹ Diese Prüfungsleistung ist nur bestanden, wenn alle Teilprüfungsleistungen mit mindestens "ausreichend" (4,0) bewertet werden.