Intercultural Foundation

<table>
<thead>
<tr>
<th>Kennnummer</th>
<th>Workload</th>
<th>Credits/LP</th>
<th>Studiensemester</th>
<th>Häufigkeit des Angebots</th>
<th>Dauer</th>
</tr>
</thead>
<tbody>
<tr>
<td>90 Std.</td>
<td>3</td>
<td>1</td>
<td></td>
<td>Jedes Semester</td>
<td>1 Semester</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lehrveranstaltungen</th>
<th>Sprache</th>
<th>Kontaktzeit</th>
<th>Selbststudium</th>
<th>Geplante Gruppengröße</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Intercultural Communication</td>
<td>a) Deutsch</td>
<td>a) 22,5 Std.</td>
<td>a) 28,125 Std.</td>
<td>a) 50</td>
</tr>
<tr>
<td>b) Teambuilding</td>
<td>b) Deutsch</td>
<td>b) 11,25 Std.</td>
<td>b) 28,125 Std.</td>
<td>b) 50</td>
</tr>
</tbody>
</table>

2 Lernergebnisse/Kompetenzen

Nach erfolgreicher Teilnahme am Modul können die Studierenden ...

Wissen (1)
... the core concept of „culture“; composite cultural identity and social identity; the cultural standards, dimensions of Hofstede, Trompenaars, Hall; different aspects of teamwork and team roles

Verständnis (2)
... communication and cultural factors affecting communication; the phases of development of the impact of cultural diversity on work the overlap of International and Intercultural Management; time management in teamworking

Anwendung (3)
... better communicate in multicultural working environments; identify various communication styles and preferences; solve given tasks of low complexity in a team approach.

Analyse (4)
... analyse their behavior and underlying values and those of others; reflect on their team performance and time management.

Synthese (5)
... develop suitable communication approaches and strategies in a multicultural business environment; manage and improve their team performance and management.

3 Inhalte

a) This course addresses the fact that business people involved in international joint ventures, strategic alliances and import/export have experienced barriers to success due to cultural differences. Research shows that up to 70% of international ventures fail to reach the expected financial goals because the people involved in making the venture work are culturally incompatible. The course investigates cultural impacts on global management. It concentrates on the concept of culture, cultural factors in communication, negotiating across cultures, managing for cross-cultural effectiveness and improving international performance. All lectures are supported by case studies which illustrate the realities and practical relevance of the conceptual insights.
b) This course has been conceived as a blocked seminar. A “Team Away” event is held in a traditional 400-year-old renovated Black Forest farmhouse, with self-catering, away from campus, with one overnight in shared rooms.

This austere and yet comfortable environment, with no Internet access and very poor mobile phone connectivity, forces the participants to turn off their “busyness” and concentrate on themselves and their colleagues, in this new group of cohorts. This course includes:

- Time management in a team
- Identification of the life cycle of a team
- Differentiation between working groups and teams
- Analysis of salient behaviours and underlying values
- Developing awareness of the additional knowledge, sensitivity and skills needed when working in multicultural teams

4 Lehrformen
a) Seminar
b) Seminar

5 Teilnahmevoraussetzungen
Interest in the areas of cultural diversity. Willingness to share and openness to examine own behaviour, perceptions and interpretations.

6 Prüfungsformen
a) Prüfungsleistung 1K (Klausur) (2 LP)
b) Studienleistung 1sbA (Praktische Arbeit) (1 LP)

7 Verwendung des Moduls
International Engineering B.Sc. (IEB)

8 Modulbeauftragte/r und hauptamtlich Lehrende

9 Literatur