**Intercultural Management**

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Workload</th>
<th>Credits</th>
<th>Semester</th>
<th>Frequency of Module</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>180 hrs.</td>
<td>6</td>
<td>4</td>
<td>Only winter semester</td>
<td>1 Semester</td>
</tr>
</tbody>
</table>

1. **Module Components**
   - a) Intercultural Competences
   - b) Managing Diversities

2. **Teaching Language**
   - a) English
   - b) English

3. **Contact Hours**
   - a) 22.5 hrs.
   - b) 22.5 hrs.

4. **Self Study**
   - a) 67.5 hrs.
   - b) 67.5 hrs.

5. **Class Size**
   - a) 30
   - b) 30

2. **Learning Outcomes**

   After successful completion of the module the students are able to

   **Knowledge (1)**
   ... enhance their sensitivity to diversities in intercultural relationships, intercultural adaptation and intercultural conflict.
   ... examine their own cultural unconscious biases, assumptions, identities, and preferences from vertical and horizontal perspectives.
   ... identify and describe cultural variations manifested in a work environment created by simultaneous localization and universality.

   **Comprehension (2)**
   ... identify the key elements of intercultural conflict and misunderstandings in leadership, organization and communication, considering the influence of accelerated border-crossings.
   ... discuss and synthesize various cognitive styles of learning, teaching and experiencing.
   ... understand the impact of digitization of experience and globalization on concepts of social-cultural hybrid identities, peer groups and communities of practice.

   **Application (3)**
   ... develop innovative approaches to fostering inclusion and healthy collaboration across borders of all kinds, organizational cultures, ethnicity, generational gaps, professional communities, etc.
   ... analyse the salient multicultural group processes and dynamics in their workgroups.
   ... practice mediation between conflicts and irritations originating from the cognitive patterns, expression styles and cultural contexts, which impact virtual and collocated workgroups.

3. **Individual Component Content**

4. **Teaching Methods**
   - a) Lecture
   - b) Lecture

5. **Prerequisites**

   Keine Eingabe vorhanden
<table>
<thead>
<tr>
<th>6</th>
<th><strong>Methods of Assessment</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>a)</td>
<td>Graded Assessment 1sbK (Written Exam) (3 LP)</td>
</tr>
<tr>
<td>b)</td>
<td>Graded Assessment 1sbB (50 %) (Report) (3 LP insgesamt für alle Teilprüfungsleistung dieser Lehrveranstaltung)¹</td>
</tr>
<tr>
<td>b)</td>
<td>Graded Assessment 1sbPN (50 %) (Presentation)¹</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>7</th>
<th><strong>Applicability of Module</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Management and Psychology B.A. (BMP)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>8</th>
<th><strong>Person Responsible for Module</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. Nikola Hale (Module Responsible)</td>
<td></td>
</tr>
</tbody>
</table>

| 9 | **Reading List (Core Texts and Recommended Texts)** |

¹ This graded assessment is only considered passed when all components of the assignment have received a minimum grade of "adequate", (4.0).