

Sustainable Business						
Module Code	Workload 270 hrs.	Credits 9	Semester 6	Frequency of Module Only winter semester	Duration 1 Semester	
1	Module Components		Teaching Language	Contact Hours	Self Study	Class Size
	a) Sustainable Management		a) English	a) 22,5 hrs.	a) 67,5 hrs.	a) 30
	b) Business Law		b) English	b) 22,5 hrs.	b) 67,5 hrs.	b) 30
	c) Business Ethics		c) English	c) 22,5 hrs.	c) 67,5 hrs.	c) 30
2	<p>Learning Outcomes</p> <p>After successful completion of the module, the students are able to</p> <p>Comprehension (2)</p> <p>... see the importance of business ethics in international business and business functions. ... explain the international trends regarding sustainable development and their meaning for business organizations. ... reflect on the ways of thinking and the methodological approaches applied in law and recognize the importance of this discipline for business psychology aspects.</p> <p>Application (3)</p> <p>... identify relevant ethical issues in business relations and decide on business ethical related problems. ... apply selected tools of financial and management accounting in order to support sustainable business decisions. ... apply specific approaches and tools of law for the analysis of real world business cases.</p> <p>Analysis (4)</p> <p>... analyze the scope of action in issues concerning business ethics. ... analyze and assess the changes in the business environment regarding sustainable development and the role and changing attitudes of various stakeholder groups. ... estimate the legal framework conditions within which companies operate and are able to identify and can deal with critical issues.</p> <p>Synthesis (5)</p> <p>... evaluate several options and alternatives in typical Business Ethics cases and problems and give reasonable rationale for a decision. ... act and interfere within the scope of Civil and Contract Law. ... evaluate business organizations throughout their entire supply and value chain with regard to the requirements of sustainable management.</p>					
3	<p>Individual Component Content</p> <p>a) - history, meaning and measurement of sustainable development</p>					

	<ul style="list-style-type: none"> - sustainable development and business organizations: business environment, stakeholders and their objectives, sustainable management throughout the supply and value chain - sustainability accounting and reporting <p>b)</p> <ul style="list-style-type: none"> - relevance of business law - role and limitations of legal departments and managers - risks and chances in legal implications - the legal foundation of a company and the restrictions of public law, - contract law - labour and workers protection law - unfair competition law - international negotiations - conflict management <p>c)</p> <ul style="list-style-type: none"> - basics of ethics - ethical decision making - human rights and business - pursuit of happiness - money and property - freedom versus equality - concepts of justice
4	<p>Teaching Methods</p> <p>a) Lecture</p> <p>b) Lecture</p> <p>c) Seminar</p>
5	<p>Prerequisites</p> <p>Keine Eingabe vorhanden</p>
6	<p>Methods of Assessment</p> <p>a) Graded Assessment 1sbA (50 %) (Practical Work) (3 LP insgesamt für alle Teilprüfungsleistung dieser Lehrveranstaltung)¹</p> <p>a) Graded Assessment 1sbP (50 %) (Protocol)¹</p> <p>b) Graded Assessment 1sbPN (Presentation) (3 LP)</p> <p>c) Graded Assessment 1sbPN (Presentation) (3 LP)</p>
7	<p>Applicability of Module</p> <p>Business Management and Psychology B.A. (BMP)</p>

8	Person Responsible for Module Prof. Dr. Gerrit Horstmeier (Lecturer) Prof. Dr. Frank Kramer (Lecturer)
9	Reading List (Core Texts and Recommended Texts) a) Bansal, P., Hoffmann, A. (ed), 2012, The Oxford Handbook of Business and the Natural Environment, Oxford University Press. Belz, F.-M., Peattie, K. 2012, Sustainability Marketing, Wiley. Jones, S., Ratnatunga, J. (ed), 2012, Contemporary issues in Sustainability Accounting, Assurance and Reporting, Emerald, Bingley.

¹ This graded assessment is only considered passed when all components of the assignment have received a minimum grade of "adequate", (4.0).