Sustainable Business

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Workload</th>
<th>Credits</th>
<th>Semester</th>
<th>Frequency of Module</th>
<th>Duration</th>
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<tr>
<td></td>
<td>270 hrs.</td>
<td>9</td>
<td>6</td>
<td>Only winter semester</td>
<td>1 Semester</td>
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1. **Module Components**
   - a) Sustainable Management
   - b) Business Law
   - c) Business Ethics

2. **Teaching Language**
   - a) English
   - b) English
   - c) English

3. **Contact Hours**
   - a) 22.5 hrs.
   - b) 22.5 hrs.
   - c) 22.5 hrs.

4. **Self Study**
   - a) 67.5 hrs.
   - b) 67.5 hrs.
   - c) 67.5 hrs.

5. **Class Size**
   - a) 30
   - b) 30
   - c) 30

2. **Learning Outcomes**

   After successful completion of the module, the students are able to

   **Comprehension (2)**
   - ... see the importance of business ethics in international business and business functions.
   - ... explain the international trends regarding sustainable development and their meaning for business organizations.
   - ... reflect on the ways of thinking and the methodological approaches applied in law and recognize the importance of this discipline for business psychology aspects.

   **Application (3)**
   - ... identify relevant ethical issues in business relations and decide on business ethical related problems.
   - ... apply selected tools of financial and management accounting in order to support sustainable business decisions.
   - ... apply specific approaches and tools of law for the analysis of real world business cases.

   **Analysis (4)**
   - ... analyze the scope of action in issues concerning business ethics.
   - ... analyze and assess the changes in the business environment regarding sustainable development and the role and changing attitudes of various stakeholder groups.
   - ... estimate the legal framework conditions within which companies operate and are able to identify and can deal with critical issues.

   **Synthesis (5)**
   - ... evaluate several options and alternatives in typical Business Ethics cases and problems and give reasonable rationale for a decision.
   - ... act and interfere within the scope of Civil and Contract Law.
   - ... evaluate business organizations throughout their entire supply and value chain with regard to the requirements of sustainable management.

3. **Individual Component Content**
   - a) - history, meaning and measurement of sustainable development
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<td>a)</td>
<td>sustainable development and business organizations: business environment, stakeholders and their objectives, sustainable management throughout the supply and value chain</td>
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<td></td>
<td>sustainability accounting and reporting</td>
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<td>b)</td>
<td>relevance of business law</td>
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<td>role and limitations of legal departments and managers</td>
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<td>risks and chances in legal implications</td>
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<td>the legal foundation of a company and the restrictions of public law, contract law</td>
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<td>labour and workers protection law</td>
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<td>unfair competition law</td>
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<td>international negotiations</td>
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<td>conflict management</td>
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<td>c)</td>
<td>basics of ethics</td>
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<td>ethical decision making</td>
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<td>human rights and business</td>
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<td>pursuit of happiness</td>
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<td>money and property</td>
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<td>freedom versus equality</td>
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<td>concepts of justice</td>
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4 Teaching Methods

a) Lecture
b) Lecture
c) Seminar

5 Prerequisites

Keine Eingabe vorhanden

6 Methods of Assessment

a) Graded Assessment 1sbA (50 %) (Practical Work) (3 LP insgesamt für alle Teilprüfungsleistung dieser Lehrveranstaltung)

    a) Graded Assessment 1sbP (50 %) (Protocol)

    b) Graded Assessment 1sbPN (Presentation) (3 LP)

    c) Graded Assessment 1sbPN (Presentation) (3 LP)

7 Applicability of Module

Business Management and Psychology B.A. (BMP)
### Person Responsible for Module

Prof. Dr. Gerrit Horstmeier (Lecturer)

Prof. Dr. Frank Kramer (Lecturer)

### Reading List (Core Texts and Recommended Texts)


Jones, S., Ratnatunga, J. (ed), 2012, Contemporary issues in Sustainability Accounting, Assurance and Reporting, Emerald, Bingley.

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1 This graded assessment is only considered passed when all components of the assignment have received a minimum grade of "adequate", (4.0).