

Consulting Methods and Techniques						
Kennnummer	Workload	Credits/LP	Studiensemester	Häufigkeit des Angebots	Dauer	
	90 Std.	3	1	Nur Sommersemester	1 Semester	
1	Lehrveranstaltungen		Sprache	Kontaktzeit	Selbststudium	Geplante Gruppengröße
	a) Consulting Methods and Techniques		a) English	a) 22,5 Std.	a) 67,5 Std.	a) 15
2	<p>Lernergebnisse/Kompetenzen</p> <p>Nach erfolgreicher Teilnahme am Modul können die Studierenden ...</p> <p>Wissen (1) ... Memorise important tools and techniques for consulting.</p> <p>Verständnis (2) ... Select suitable literature for a new topic in business consulting. ... Describe the main issues for of a given topic in business consulting.</p> <p>Anwendung (3) ... Prepare a project in business context.</p> <p>Analyse (4) ... Identify risk and challenges in business context. ... Practice teamwork in intercultural teams.</p> <p>Synthese (5) ... Develop an approach to an given problem or situation in business context.</p> <p>Evaluation / Bewertung (6) ... Evaluate the current situation in a company. ... Choose suitable consulting methods and tools for a given situation or problem in a company. ... Introduce a new process.</p>					
3	<p>Inhalte</p> <p>a) - Management Cultural Differences - Diversity Management - Project Management - Managing organization change (Change Management) - Managing Innovations - Strategic Management - Total Quality Management - Reward Management - Motivation and Leadership - Techniques for idea generation (creativity)</p>					

	<ul style="list-style-type: none"> - Communication - Management Conflicts
4	<p>Lehrformen</p> <p>a) Seminar</p>
5	<p>Teilnahmevoraussetzungen</p> <ul style="list-style-type: none"> - None
6	<p>Prüfungsformen</p> <p>a) Prüfungsleistung 1sbA (Praktische Arbeit) (3 LP)</p>
7	<p>Verwendung des Moduls</p> <p>Business Consulting M.Sc. (BCM)</p>
8	<p>Modulbeauftragte/r und hauptamtlich Lehrende</p> <p>Prof. Gabriele Hecker (Modulverantwortliche/r)</p>
9	<p>Literatur</p> <p>a) Bond, Alan H.: Your master's thesis, studymates 2006</p> <p>Fry, Ronald W.: Last minute term papers, Career Press 2002</p> <p>Russey, William E.; Ebel, Hans F.; Bliefert, Claus: How to write a successful science thesis : the concise guide for students, WILEY-VCH 2006</p> <p>Turabian, Kate Larimore: A manual for writers of term papers, theses, and dissertations, 6. ed., revised by John Grossman ..., 4. pr., Univ. of Chicago Press 2001</p>