

Business Process Management						
Kennnummer	Workload	Credits/LP	Studiensemester	Häufigkeit des Angebots	Dauer	
	90 Std.	3	1	Nur Sommersemester	1 Semester	
1	Lehrveranstaltungen		Sprache	Kontaktzeit	Selbststudium	Geplante Gruppengröße
	a) Business Process Management		a) English	a) 22,5 Std.	a) 67,5 Std.	a) 15
2	<p>Lernergebnisse/Kompetenzen</p> <p>Nach erfolgreicher Teilnahme am Modul können die Studierenden ...</p> <p>Wissen (1) ... Describe the concepts, fundamentals, methods, and organizational impact of Business Process Management (BPM). This course is an introduction and overview to BPM and covers the approaches needed for a successful implementation of BPM.</p> <p>Verständnis (2) ... Understand that BPM is a management discipline which links business strategy to execution. ... understand the value of BPM. ... understand the process management processes for BPM Operations, BPM Methods & Tools, BPM Delivery, BPM Transformation, and BPM Support. ... understand what it means to "treat processes as assets". ... understand BPM Automation and how these technologies support the business process lif cycle. ... understand how to approach a BPM implementation.</p> <p>Anwendung (3) ... create a BPM strategy and roadmap. ... conceptualize a BPM Center of Competency and process governance. ... create a process architecture. ... create process models using common modeling methodologies. ... use process models in the context of the business process lifecycle.</p>					
3	Inhalte					
4	Lehrformen					
	a) Seminar					
5	Teilnahmevoraussetzungen					
	- None					
6	Prüfungsformen					
	a) Prüfungsleistung 1K (Klausur) (3 LP)					

7	Verwendung des Moduls Business Consulting M.Sc. (BCM)
8	Modulbeauftragte/r und hauptamtlich Lehrende Prof. Dr. Thomas Marx (Modulverantwortliche/r) Marc Scharsig (Dozent/in)
9	Literatur a) Vom Brocke, Jan; Rosemann, Michael: Handbook on Business Process Management 2 Strategic Alignment, Governance, People and Culture, 2nd ed. 2015, Springer 2015 (E-Book) Kirchmer, Mathias: High Performance Through Process Excellence From Strategy to Execution with Business Process Management, Springer Berlin Heidelberg 2011 (E-Book) Komus, Ayelt: BPM Best Practice Wie führende Unternehmen ihre Geschäftsprozesse managen, Springer Berlin Heidelberg 2011 (E-Book) Project Management Institute: A guide to the project management body of knowledge : (PMBOK® guide), 5. ed., PMI 2013